



Tourism Industry Briefing - Online Event

Using data-driven insights to guide and support Western Cape tourism




Dear Western Cape Stakeholder,

Wesgro invites you to join our [Tourism Industry Briefing - Online Event](#), taking place on Tuesday, 16 April 2024.

Why join the online briefing?

We are pleased to extend a special invitation to you for the upcoming Online Tourism Briefing by Western Cape Provincial Minister of Finance and Economic Opportunities Mireille Wenger, and CEO of Wesgro Wrenelle Stander. The session will cover the exciting new “With Love from the Locals” domestic tourism campaign, tourism performance data and other relevant insights. Join us for an engaging discussion.

Event details as follows:

-  Tuesday, 16 April 2024
-  14h30 -15h00
-  Teams online meeting

Microsoft Teams link shared in the email meeting invite.

We look forward to informing, inspiring, and engaging with you soon.