



Exhibitors Guide

Africa's Eden Europe Roadshow

About

The European Roadshow is an opportunity for our Southern African product and tour operating members to meet and do business with buyers from Southern Europe, in a 4 city, fast-paced meetings and training tour. At each city we will target a full spectrum of African specialists to attend the session as buyers.

How it Works

At each city, buyers will attend round-robin, face-to-face meetings with suppliers in the afternoon session, increasing their product knowledge and enabling them to do future business better. The meeting are followed by a dinner with destination presentations allowing for a combination of education and networking opportunities.

Participation

Fully paid members of Africa's Eden and our partner's SATSA qualify to participate as exhibitors in this event. Maximum of 25 places are available.

Cost per exhibitor: US\$ 6,000

Inclusions:

- Accommodation (B&B) for the event nights 24 - 28 February
- All event meals and activities
- Meetings schedule and event participation
- Exhibitor transfers (if registered, confirmed and paid by 1 December 2024)
 - Barcelona - Madrid (train)
 - Madrid - Milan (flight)
 - Milan - Prague (flight)

Exclusions:

- All flights long haul flights
- Any additional transfers
- Any event transfers for participation confirmation after 1 December 2024

Buyer Management

We welcome exhibitors assistance in ensuring the quality of buyers in attendance, therefore we ask you to share your list of buyers to invite to the event through our Cvent system and platforms. We would also be happy to share a Buyer invitation, PDF to email from your side to buyers on your database.

We have compiled a list of buyer invitees, and welcome to as an exhibitor to review the list and put forward any comments especially towards exclusion of specific buyers due to non-performance.

Barcelona

Venue : [Kimpton Vividora Barcelona Hotel](#)

24 February

2-6.30pm : One on One, Round-robin meetings

6.30-9pm : Networking dinner

Madrid

Venue : [Thompson Madrid](#)

25 February

2-6.30pm : One on One, Round-robin meetings

6.30-9pm : Networking dinner

Milan

Venue : [Radisson Blu Milano](#)

26 February

2-6.30pm : One on One, Round-robin meetings

6.30-9pm : Networking dinner

Prague

Venue : [Andaz Prgue](#)

27 February

2-6.30pm : One on One, Round-robin meetings

6.30-9pm : Networking dinner

[REGISTER](#)

For any comments and questions please contact travelshow@africaseden.travel