



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

CALLS FOR APPLICATION FOR THE GREEN TOURISM INCENTIVE PROGRAMME

Dear Tourism Stakeholder

The Department of Tourism invites eligible tourism enterprises to apply for the Green Tourism Incentive Programme's (GTIP) 9th application window that is open from 25 January until 31 March 2024.

The GTIP is a resource efficiency grant funding mechanism that encourages privately owned tourism enterprises to adopt responsible tourism practices. The programme assists enterprises to reduce the cost of investing in energy and water efficient operations, which will lower their cost of operations, and facilitate increased competitiveness and operational sustainability in the tourism sector in the long term.

The Industrial Development Corporation (IDC) implements and administers the programme on behalf of the Department and all applications and approvals are managed by the IDC.

The GTIP's focus is on sustainable energy and water efficiency solutions and broadly offers the following to qualifying tourism enterprises:

- full cost for a new resource-efficiency audit or the review of an existing resource efficiency audit;
- grant funding to qualifying small and micro enterprises on a sliding scale from 50% to 90% of the total cost of implementing an approved energy and water resource efficiency intervention, capped at R1 million; and
- qualifying enterprises may now implement projects in phases over a two-year project implementation period in order to better manage their cash flow.

To apply for grant funding, all applicants should meet the following criteria:

- be an existing or a new privately-owned tourism-specific establishment (accommodation, facilities and attractions) that provide services to tourists as its direct clients;
- be an EME or a QSE in line with the size categorization of the Amended Tourism B-BBEE Sector Codes. Start-ups measured on first full year's projected turnover;
- for new establishments, be at least at advanced stages of development where delay and completion risk are minimal;
- provide evidence of official and valid star grading by the Tourism Grading Council of South Africa (TGCSA) in the case of accommodation and conference venues; and
- submit a completed application form for funding, together with all required supporting documentation as stipulated in the programme guidelines.

GTIP applicants should submit their application forms and supporting documents directly to the IDC. More information, application forms and guidelines are available on www.idc.co.za, enquiries can be directed to gtip@idc.co.za and applications forwarded to GTIPapplications@idc.co.za. Attached as well is a copy of the GTIP brochure.