



South African Township & Village Tourism Association

THE ROLE OF TOWNSHIPS AND VILLAGES IN DOMESTIC TOURISM

DOMESTIC TOURISM WEBINAR SATOVITO PRESENTATION

UNWTO EXPLANATION OF SUSTAINABLE TOURISM

A tourism environment which benefits and engages local communities, can also provide a source of livelihood, strengthen cultural identities and spur entrepreneurial activities, thereby helping to prevent violence and conflict to take root and consolidate peace in post-conflict societies



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ECONOMIC DEVELOPMENT ROLE

- Service the Niche tourism Markets – cultural and heritage tours, destination services and experiences
- Enhance and expand product offerings of the country to the different markets and travelers.
- Maintain supply to domestic tourism product users
- Job sustainability and creation
- Community participation and development.
- Poverty alleviations
- Retaining rand circulation in the country



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SOCIAL COHESION

- Create an environment that accepts different cultures, races and beliefs.
- Knowledge sharing and networking
- Facilitate Community participation in indigenous unique tourism activities that are authentic in these destinations



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TOWNSHIP & VILLAGE TOURISM

EXPO

5TH - 6TH OCTOBER 2023



BRING YOUR VIBE



WWW.TOWNSHIPANDVILLAGETOURISM.CO.ZA

PARTNERS:





BUILDING A NEW
TOURISM ONE DAY AT
A TIME

SATOVITO