

The image shows a sample banner for AVIS Rent A Car. At the top left is the SATSA logo (Southern Africa Tourism Services Association) with a 'BONDED' badge. A navigation menu includes HOME, ABOUT SATSA, SATSA MEMBERS, MEMBER SPECIALS, SATSA NEWS, CONTACT US, and LOGOUT. The main content features a silver Volvo car on the left, the word 'SAMPLE' in large red letters in the center, and the AVIS Rent A Car logo on the right. Below the car is the text 'Drive with Africa's leading car rental..' and 'Car rental, Car leasing for over 20 years...'. A 'FIND OUT MORE' button is at the bottom right. A dashed yellow box outlines the banner area, and a line points to a 'Safe text area - 930px - 450px' on the right. At the bottom is a search bar with 'Search keyword...', 'All locations', 'All categories', and a 'SEARCH' button.

## BANNER SPECIFICATIONS

- ✓ Word Press Revolution Slider
- ✓ Full width image size – 1920px – 450px
- ✓ Text / Image screen safe area - 930px - 450px
- ✓ Interactive or static banner
- ✓ No flash banners
- ✓ Duration 9 sec
- ✓ Supply detination url - [www.example.co.za]
- ✓ Social network url - [www.facbook/example]

## SUPPLIED ARTWORK FORMATS

- ✓ Jpg 72dpi - RGB
- ✓ Revolution Slider - Exported
- ✓ Layered Photoshop file - Fonts Rasterized
- ✓ PDF - Hi Resolution
- ✓ Fonts - Google fonts specified

## REVOLUTION SLIDER GUIDE

- ✓ <http://www.wpexplorer.com/revolution-slider-review-guide/>
- ✓ <http://themepunch.com/revolution/>

Should you require any more information or your banner to be made up use the contact details below.

**Where to send your material**  
[support@satsa.com](mailto:support@satsa.com) | 011 706 5616



**BUSINESS DETAILS**

Business Name: \_\_\_\_\_  
SATSA Membership number (if applicable): \_\_\_\_\_

**BANNER-MAKING REQUIREMENTS** (please tick the appropriate box)

- Our own Banner is made and ready for submission
- We need to have a Banner made (artwork to be provided i.e.: logo, etc) at a cost of R800.00 (incl VAT – invoiced separately). E-mail your brief to support@satsa.com or call 083 751 6387.

**BANNER TIME AND PAYMENT REQUIREMENTS**

1. We require our Banner to be displayed for \_\_\_\_\_ months at a cost of \_\_\_\_\_
2. And we would like to pay (tick appropriate box):
  - The full amount now
  - In instalments every three months

**MEMBERS**

- 12 Month contract = R2500 inc per month
- 06 Month contract = R2875 inc per month
- 03 Month contract = R3306 inc per month

**NON-MEMBERS**

- 12 Month contract = R2800 inc per month
- 06 Month contract = R3220 inc per month
- 03 Month contract = R3702 inc per month

**TERMS AND CONDITIONS AND NOTES:**

By signing this Order Form the signatory certifies and agrees to the following:

1. The signatory is authorized to sign this Order Form on behalf of the business above.
2. SATSA reserves the right to ask for Banners to be altered slightly so that they conform to the overall standards and scheme of www.satsa.com.
3. SATSA reserves the right to remove Banners from the website at any time if necessary, and monies already paid will not be refunded.
4. Non-members requesting Banners will be granted banners on a discretionary basis to ensure that their banners do not conflict with those of members.
5. Banners change every time a new page is loaded (e.g.: if you click on the home page and then on the Membership page a new banner will come up).
6. Banners rotate completely randomly – therefore you will not see the same banner on the same page each time you go there.
7. BUT every banner will receive the same exposure as the others in total.
8. The minimum time for a Banner to be displayed is 3 (three) months.
9. Banners will only be loaded on the site once payment has been received – to expedite this process, please fax proof of payment to 086 680 2199 or e-mail proof of payment to accounts@satsa.co.za.
10. Payment must be made up-front. Monthly payments are not accepted, and therefore payments are to be made either for the total number of months requested or every three months.
11. You will receive reports on how many showings there have been on your banner pages, and how many clicks there have been through the banner to your website, page or social network.

Signature: \_\_\_\_\_

Full name: \_\_\_\_\_

Date: \_\_\_\_\_